

CALIFORNIA SNOW GOLD PASS APPLICATION 2010-2011

Name _____ Date of Birth _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ Evening Phone _____ Cell Phone _____

Company _____ E-mail _____

CALIFORNIA SNOW GOLD PASS PROGRAM RULES

Please read carefully and sign and date at the bottom of the page

1. Transferability: The Gold Pass is transferable between individuals at the Pass owner's discretion. The Gold Pass owner is responsible for following all rules and ensuring that anyone using his/her Pass is fully aware of the rules. Although the Gold Pass is transferable, LIFT TICKETS ARE NEVER TRANSFERABLE AND CANNOT BE SOLD or otherwise distributed.

2. Responsibility: ULTIMATE RESPONSIBILITY OF HOW THE PASS IS USED RESTS WITH YOU, THE PASS OWNER. If someone uses and/or abuses your assigned pass (es), there will be no replacement pass (es) issued to you, the original owner. Anyone using the Gold Pass must adhere to the rules and regulations posted by participating ski areas and listed on valid lift tickets/vouchers.

3. Usage: THE GOLD PASS IS VALID FOR ONLY ONE (1) LIFT TICKET PER DAY AT ONE (1) PARTICIPATING SKI AREA PER DAY. ONLY ONE (1) PERSON MAY USE THE PASS EACH DAY. A

California Snow Gold Pass may not be used more than 50 times at any one resort during the 2010-2011 snow season, with the exception of Squaw Valley USA. For the 2010-2011 season, Squaw Valley will honor the pass for a maximum of 15 times. Any violations will be reported to California Snow, Inc., which reserves the right to CANCEL a Pass that has been misused – without reimbursement of payment. Ski areas where violations occur may also prosecute individuals independently. We continue to work closely with ticketing and security departments at ski resorts to help prevent ticket fraud activity.

4. Resale: The Gold Pass itself is the property of California Snow, Inc. It is not for resale and BECOMES INVALID IF RESOLD.

5. Lost, Missing or Stolen: If a Gold Pass becomes lost, missing or stolen, please notify our office immediately by calling us at 415-389-1000. A replacement Gold Pass will be mailed to you for a replacement fee of \$50.00 each.

I have read the rules regarding the ownership and use of a California Snow Gold Pass for the 2010-2011 season and agree to all of the above terms and conditions.

Signed: _____ Date: _____

PAYMENT Make checks and money orders payable to **California Ski Industry Association**. Send to: 20 Sunnyside Avenue, Suite D, Mill Valley, CA 94941

**We now also accept VISA, MasterCard and Discover.*

Card Holder Name: _____ Card Holder Signature: _____

Card Number: _____ Card Code: _____ Billing Zip Code: _____ Exp. Date: _____

Prices:	Returning 09-10 Gold Pass Holder	\$1975.00	Purchased by June 15, 2010
	Far West Parents	\$1975.00	Purchased by June 15, 2010
	First Time Purchaser	\$2100.00	Purchased by June 15, 2010
	All purchases after June 15, 2010	\$2275.00	Purchased by July 31, 2010
	All purchases after July 31, 2010	\$2450.00	Until Passes are sold out

Number of Passes: _____ @ \$ _____ = \$ _____