

## RESORTS BY THE NUMBERS



**35** MEMBER RESORTS in CA & NV



CALIFORNIA HAS 3 OF THE TOP 10 LARGEST SKI AREAS IN THE U.S.

**36,000** ACRES of SKIABLE TERRAIN

**45,000** ↑ VERTICAL FEET

**95** TERRAIN PARKS

**332** MILES OF XC TRAILS

**1 5 6 3** TRAILS

**318** LIFTS

## 2022-23 SEASON RECAP

**8.3M** SKIER VISITS  
2ND HIGHEST SINCE 04/05  
CA NV

**THE BIGGEST** SEASON ON RECORD FOR THE ENTIRE UNITED STATES  
**65M** SKIER VISITS

**29%** RACIAL + ETHNIC MINORITY GUESTS  
HIGHEST IN THE UNITED STATES

**12** RESORTS HAD RECORD SNOWFALL

**90%** OF RESORTS CLOSED LATER THAN PROJECTED

**60%** OF VISITS FROM SEASON PASSHOLDERS (HIGHEST EVER)

**HIGHEST AVERAGE SNOWFALL** IN THE NATION BY OVER **200** IN.

## ECONOMIC IMPACT

**\$1.8B** VALUE ADDED TO STATE GDP

**\$3.2B** TOTAL ECONOMIC IMPACT

**\$100M** ANNUAL TAX REVENUE (STATE + LOCAL)

**22,443** EMPLOYEES

## MEMBER RESORTS

ASC NORDIC CENTER	MOUNTAIN HIGH
BEAR VALLEY	MT. BALDY
BEAR VALLEY ADVENTURE COMPANY	MT. ROSE SKI TAHOE
BIG BEAR MOUNTAIN RESORT	MT. SHASTA SKI PARK
BOREAL MOUNTAIN RESORT	NORTHSTAR CALIFORNIA
CHINA PEAK MOUNTAIN RESORT	NORTHSTAR CROSS COUNTRY
DIAMOND PEAK SKI RESORT	PALISADES TAHOE
DODGE RIDGE	RIM NORDIC
GRANLIBAKKEN TAHOE	ROYAL GORGE CROSS COUNTRY
HEAVENLY MOUNTAIN RESORT	SIERRA-AT-TAHOE
HOMEWOOD MOUNTAIN RESORT	SKY TAVERN
JUNE MOUNTAIN	SNOW VALLEY MOUNTAIN RESORT
KINGVALE RESORT	SODA SPRINGS MOUNTAIN RESORT
KIRKWOOD CROSS COUNTRY	SUGAR BOWL RESORT
KIRKWOOD MOUNTAIN RESORT	TAHOE CROSS COUNTRY
LEE CANYON	TAHOE DONNER CROSS COUNTRY
MAMMOTH MOUNTAIN	TAHOE DONNER DOWNHILL
	TAMARACK CROSS COUNTRY



## SNOWFALL HISTORY (INCHES)

SEASON	CA/NV AVERAGE	TAHOE AVERAGE
2022-23	608	668
2021-22	230	397
2020-21	209	306
2019-20	328	386
2018-19	450	545
2017-18	215	263
2016-17	523	626
2015-16	308	360
2014-15	96	85
2013-14	166	187
2012-13	235	259
2011-12	210	256
2010-11	465	581
2009-10	318	375

## SKIER VISITS HISTORY

SEASON	SKIER VISITS
2022-23	8,282,423
2021-22	6,896,802
2020-21	6,753,303
2019-20	5,552,767
2018-19	7,118,427
2017-18	6,031,796
2016-17	6,996,203
2015-16	7,067,235
2014-15	4,496,898
2013-14	4,862,362
2012-13	6,793,811
2011-12	5,819,067
2010-11	7,786,108
2009-10	7,980,974

On average, this is about 53% Tahoe Region, 30% Central Sierra, and 17% So. California.